

# COLLEGE APP INTENSIVE

A Workshop for College-Bound Students Developing Application Essays  
Two Summer 2019 Sessions: July 8-12 & July 15-19 | 2 - 4 PM

College application essays are, undeniably, an overwhelming task. Not only must students demonstrate academic ability, character, and dedication while recounting formative experiences, academic and career goals, fit with specific universities, and perspectives on big ideas like 'life' itself, but students must also do so with style, personality, and voice. This intensive week-long workshop takes the mystery out of composing college application essays by introducing students to the role of application essays in the admissions process, what admissions officers are looking for, different types of questions, and what makes successful application essays work. Most importantly, students will brainstorm, strategize, plan, outline, draft, and revise application essays of their own under the individualized guidance of S. K. Keltner, Ph.D. and Samuel J. Julian, Ph.D., who together have 45 years combined experience working with university students on research, writing, and editing. The workshop will include instruction and guided exercises to help students plan, craft, and polish application essays, with detailed feedback from instructors throughout the process. At the end of the course, students will submit completed essays to the instructors for final editing and revisions. Polished essays will be returned to students within one week of the end of the course. Student application essays will be based on *either* the student's already chosen schools *or* essay questions from the 2019-2020 Common Application (required by over 800 schools).

**Who would benefit from this course?** Anyone preparing college application essays.

**What will I get from this course?** In this workshop, students will gain a greater understanding of the college application essay, learn how to compose their own, and workshop their own application essays.

**Why take this course?** This workshop helps students get a jump start on the college application process by completing their application essays, leaving time for students to focus on other aspects of the application process, like testing, interviewing, and visiting schools.

**How can I register?** Register at [WriteBrainEd.Org](http://WriteBrainEd.Org). Workshops are \$495.

**Where will the camp be held?** Camps will be held at the Virginia-Highland Church at 743 Virginia Ave NE, Atlanta, GA 30306, Room 311.

For more information or to register, visit [WriteBrainEd.Com](http://WriteBrainEd.Com) or contact us at [info@writebrained.org](mailto:info@writebrained.org).